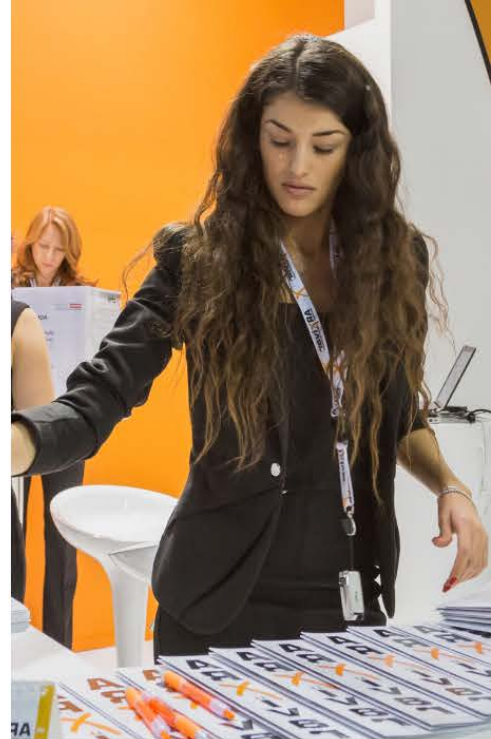


## Demonstrators

- Vantage Advertising is the official IDDBA 2022 demonstrator provider.
- Demonstrators hired through Vantage Advertising by an exhibitor to work in their booth may register at no charge when the exhibitor agrees to the demonstrator guidelines.
- Demonstrators not hired through Vantage Advertising will be charged the standard registration fees (\$300-\$525).
- Demonstrators must remain in their own booth. As a matter of safety and courtesy to others, demonstrators outside the exhibitor's space are not permitted. Such activities must be contained inside the contracted booth space.
- Demonstrators must be properly and modestly clothed. Excessively revealing attire is prohibited.
- Demonstrators must practice social distancing and other COVID-19 safety practices.
- To register demonstrators:
  1. Fill out the Vantage Advertising order form and return to Vantage Advertising.
  2. Fill out the Demonstrator Staff Application form and return to IDDBA. E-mail the completed form to [exhibitorservices@iddba.org](mailto:exhibitorservices@iddba.org).

**Both** forms must be completed and returned by May 19, 2022 or the demonstrator registration will be subject to full registration fees (\$300-\$525).
- **Demonstrators from Vantage Advertising will be registered at no charge when:**
  1. A completed, signed, and approved Demonstrator Staff Application form (subject to approval and limits), with a valid credit card guarantee of performance, is received and on file at IDDBA by May 19, 2022. See Demonstrator Staff Application for details.
  2. A time sheet and work contract are completed by Vantage Advertising.
- No employee from the exhibiting company, family member of an attendee, or industry employee serving as a demonstrator will be allowed to register free of charge.
- Once the Vantage Advertising contract and IDDBA Demonstrator Staff Application have been received at IDDBA, Vantage Advertising will assign a demonstrator staff person (closer to the show date). IDDBA will register that person and the exhibiting company will receive a copy of the demonstrator badge confirmation.
- **Remember** - the use of demonstrators is a privilege and an exception to the rule. IDDBA reserves the right to determine at what point demonstrators constitute interference with others and to revoke a demonstrator staff's no charge admittance or remove them from the expo and/or limit the number of demonstrators permitted in one booth.
- All demonstrators must be trained on proper food safety guidelines.



# Premium Booth Staffing

*Booth hostess, greeters & product demonstrators*

For the seventh year in a row, Vantage Advertising has been selected as the official booth staffing vendor for exhibitors at IDDBA 2022.

Special pricing is available to all IDDBA members. Please call (315.350.3058) or complete our online form at [www.models4tradeshows.com/iddba](http://www.models4tradeshows.com/iddba) for exact pricing and talent availability.



**Get Rates**

[www.models4tradeshows.com/iddba](http://www.models4tradeshows.com/iddba)

260 E. Main Street, Suite 6420, Rochester, NY 14604 | (315) 350-3058  
[Kyle@models4tradeshows.com](mailto:Kyle@models4tradeshows.com) | [www.models4tradeshows.com/iddba](http://www.models4tradeshows.com/iddba)



# Demonstrator Staff Application

## Form Due May 19

Demonstrator staff may be registered for IDDBA 2022 at no additional charge if they meet all criteria below. IDDBA will communicate with Vantage Advertising for the demonstrator name. All information on this form must be completed or the demonstrator registration will be subject to full registration fees (\$300-\$525). Return this form to [exhibitorservices@iddba.org](mailto:exhibitorservices@iddba.org) by May 19, 2022.

Exhibiting Company Name	Booth #
Your Name:	Phone #
Person In Charge of Booth:	Phone #

The demonstrator will be working the following dates (must be the same as contract dates):

☐ Sun., June 6, 10:00 am - 6:00 pm    ☐ Mon., June 7, 10:00 am - 6:00 pm    ☐ Tues., June 8, 9:00 am - 2:00 pm

If you wish for the demonstrator to arrive and/or stay until specific hours, please state the hours below and make sure your contract with Vantage states the correct times.

Time you wish to have the demonstrator arrive: \_\_\_\_\_

Time you wish to have the demonstrator leave: \_\_\_\_\_

Remember - the use of demonstrator staff is a privilege and an exception to the rule. IDDBA reserves the right to determine at what point demonstrator staff constitutes interference with others and to revoke the demonstrator staff's no charge admittance or remove them from the expo and/or limit the number of demonstrators permitted in one booth.

Prior to receiving a registration for the above demonstrator staff at no charge, the above-named company and its representative agree to the follow: (initial each - required)

Authorized Exhibitor Initials	
	All demonstrator staff must be registered and wearing an official IDDBA badge with their real name to be admitted to the expo hall. No one else will wear this badge.
	A copy of each demonstrator staff's contract must be submitted to Vantage Advertising (Vantage Advertising will forward to IDDBA, once received).
	No employee from the exhibiting company, family member, or industry employee may serve as a demonstrator registering at no charge.
	No demonstrator staff may remove any product, at any time, from the show.
	During breaks and unscheduled work time, the demonstrator will leave the expo area.
	The demonstrator staff will stay within the exhibitor's booth space only. The demonstrator will not walk the expo handing out samples and/or any materials.
	The exhibitor will relay, explain, and ensure compliance of the above rules to each demonstrator or forfeit full registration fees for each demonstrator registered.

I have read and understand the above regulations, and hereby certify that the demonstrator staff registered will meet all above conditions. Any unauthorized changes will result in the charging of full registration fees to the exhibiting company.

If you have any questions, contact the IDDBA Exhibits Department at [exhibitorservices@iddba.org](mailto:exhibitorservices@iddba.org) or phone 608-310-5000.

For IDDBA Use Only  
Approved: \_\_\_\_\_

Date: \_\_\_\_\_