



NEW FOR YOU IN 2022

INTRODUCING AN ALL-NEW IDDBA 2022 OPPORTUNITY

THE DIGITAL EXHIBITOR DIRECTORY



ALWAYS EASY, ALWAYS ACCESSIBLE - IT'S DIGITAL

Now providing a resource that is always accessible and easy-to-use on phones, tablets and laptops, the **NEW DIGITAL EXHIBITOR DIRECTORY** will be accessible before, during...and long after the show.

AND FOR WHAT MAKES IT REALLY EXCITING:

- **Content will be presented by category, and alphabetically** for easy reference.
- **Company listings will include LIVE links** to desired web address, email address and direct phone contact information if provided
- **All will be featured on the myIDDBA app** and will be accessible on the IDDBA website
- **Regardless of what device is being used**, the information will be presented for convenient viewing

ADVERTISING OPPORTUNITIES

Besides your listing as an exhibitor at IDDBA 2022, we are providing opportunities to promote your product or service with a variety of advertising options. REMEMBER, your promotion will be visible through March, 2023.

ADVERTISING OPTIONS INCLUDE:

TOWER BANNER

370 x 500

Size available in GIF format
1MB File Size Maximum

Static or animated. See pricing below.



BLOCK BANNER

370 x 250

Size available in GIF format
1MB File Size Maximum

Static or animated. See pricing below.



SLIM BANNER

370 x 100

Size available in GIF format
1MB File Size Maximum

Static or animated. See pricing below.



AD SPECIFICATIONS: Art must be provided as jpg, png or gif file in RGB color. Size of final digital ad must not exceed 1MB in size. Animated gifs must be 1MB or less.

PRICING:

TOWER BANNER (370w x 500h, see diagram above)
Static Art: \$2,600 Animated GIF: \$2,990

BLOCK BANNER (370w x 250h, see diagram above)
Static Art: \$2,050 Animated GIF: \$2,850

SLIM BANNER (370w x 100h, see diagram above)
Static Art: \$1,550 Animated GIF: \$1,750

ADVERTISING DUE DATES AND SUBMISSIONS:

All advertising orders must be placed prior to April 30, 2022. All artwork must be submitted earlier than May 10, 2022.

Submit to: iddba.org/exhibitor-directory