



Seperience Supering International Shipping and Public Health Safety

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

SuperZoo

Mandalay Bay Convention Center July 21 - 23, 2015

SPECIAL INSTRUCTIONS REGARDING FOOD & BEVERAGE IMPORTS

All shipments containing pet food, beverages or related items will be subject to the FDA and possibly other government agency approvals, depending on the type and quantity of product. Please contact GES Logistics well in advance if you intend to ship pet food, pet supplements or beverage products.

All shipments containing produce, food or beverage items are subject to the provisions of **THE PUBLIC HEALTH SECURITY AND BIOTERRORISM PREPAREDNESS AND RESPONSE ACT OF 2002**. The most relevant provisions of this law require the following;

- 1. Registration of Food Facilities: This provision requires the owner, operator or agent in charge of a domestic or foreign facility that manufactures, processes, packs or holds food or beverages for consumption in the USA to be registered with the FDA.
- 2. Establishment and Maintenance of Records: This provision requires any company which is registered with the FDA to retain all records associated with any transaction or shipment of food and beverage products for two years from the shipping or delivery of the products.
- 3. Prior Notice of Imported Food (or Beverage) Shipments: This provision requires that prior notice of food or beverage product shipments must be given to the FDA no more than 5 days prior to the arrival of the food or beverage products at the first US port of unlading, and no less than 2 hours for ground or road shipments, 4 hours for air and rail shipments, and 8 hours for ocean shipments. The information required by the FDA in any prior notice includes:
 - a. The company name, name, address, phone, fax, email of the submitter or, if different than the submitter
 - b. Entry type
 - c. Customs entry number or in bond number
 - d. Complete FDA product code, the common or usual market name of the product, quantity by package size, and lot or UPC code numbers for each product
 - e. Manufacturer or grower's FDA Registration number
 - f. Country of Origin
 - g. Shipper's name and FDA Registration number
 - h. Country from which products are shipped
 - i. First US port of arrival
 - j. Estimated date and time of arrival
 - k. Mode of transport
 - I. Carrier's SCAC code
 - m. US Customs harmonized tariff code for each product
 - n. Depending on commodities, other required codes or registrations

Many food or beverage items require other government approval. Please contact GES Logistics International for information.

All food and beverage items, depending on the type and quantity, require special labeling. For example:

- 1. The country of origin must be stated in a conspicuous place on the label, in English
- 2. The label must conform to the requirements of the Nutritional Labeling and Education Act of 1994
- 3. All labels must be in English
- 4. All products must include a label stating: FOR TRADE FAIR USE ONLY SAMPLE NOT FOR SALE
- 5. The serving size, ingredients list, name and address of the manufacturer, processor, packer or distributor, and net weight in ounces and grams must all be listed in English on each consumer pack
- 6. All alcoholic beverages require special labeling



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