

How do you recognize your **new #1 client?**

With **complete prospect profiles** captured with **X•Press Leads**.

A simple scan gives you the contact and demographic information to identify your ideal prospects. Make your exhibiting efforts pay off with the small investment that yields huge returns.

X•Press Lead Family Solutions for every exhibitor

X•Press Connect Plus

- Our portable handheld wireless scanner
- Scans anywhere
- Full color display
- Real-time leads list
- Optional Bluetooth printer



X•Press Connect

- Scan or type badge ID on your mobile device
- Real-time leads list
- Review, add notes and qualifiers
- Set Appointments
- Fast email followup



System Requirements:

Android – compatible with phones and tablets (2.x or higher)
Apple iOS – compatible with phones and iPads (3.x or higher)
3 megapixel or higher camera is recommended

X•Press LeadKey

- View and sort leads anytime
- Uses your PC
- Instant access to leads
- Add notes easily



X•Press LeadPro

- Stand-alone, desktop unit
- Instant printout
- Unlimited paper supply
- Complimentary USB flash drive



LeadPro requires
120 volt AC outlet

Leads are available 1 business day post-event at www.xpressleadpro.com/leads for no additional charge. All orders include onsite and post show tech support.

X•Press Extras Tools that save time and increase sales

Exhibit Tracker

X•Press Exhibit Tracker lets prospects come looking for you.

- **FREE** to exhibitors
- Attendees are given your name, contact info and web site
- Allows prospects to contact you directly

Email Blasts

Use X•Press Email Blasts for effective follow-up while your company is fresh in your prospect's minds.

- Personal greetings
- Highlights your unique message and brand
- Fully formatted HTML

Custom Qualifiers

Target ideal prospects for your organization.

- **Customize** qualifying questions
- Identify customer interests
- Simplify your follow up

X•Press DITP

Save time onsite with DITP–Delivery, Installation, Training and Pick-up, at your booth.

- **Saves time**
- Guarantees proper setup
- Staff training

Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!



Not sure which solution to pick?
Click **HERE** to view our product videos.

Or scan the QR code to launch videos.



ORDER ONLINE and SAVE \$10 : www.xpressleadpro.com

Use Show Code: MMTS054

Fax both order pages to **1.508.759.4238**

Leads are available 1 business day post-event at www.xpressleadpro.com/leads for no additional charge.
All orders include onsite and post event tech support.



XPress Connect Plus - Lead Retrieval on Our Smart Phone

We've loaded our full-featured XPress Connect App onto our state-of-the-art Android smart-phone (**Mobile device provided**). Take notes, qualify, review your leads list and rate leads.
Leads uploaded in real-time to our password protected website.

Add a Connect Plus Printer - Add a Bluetooth printer for hardcopy leads printout. One per unit

QTY	EARLY* thru 03/14/14	ADVANCE* thru 04/11/14	STANDARD** after 04/11/14	TOTAL
<input type="checkbox"/>	\$450	\$500	\$570	_____
<input type="checkbox"/>	+\$80	+\$90	+\$100	_____



XPress LeadKey - Plug-and-Play PC Solution

Use your laptop to capture leads using a USB flash drive with XPress Leads software program and scanner. Leads can be saved directly to laptop's hard drive.
Requires Windows 2000 or greater, 2 USB 1.1 connections and .NET Framework. NOT compatible with MACs.

<input type="checkbox"/>	\$385	\$440	\$500	_____
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XPress LeadPro - All-In-One Desktop Solution

Easy-to-use product for those who want everything in one, simple unit. The built in printer gives instant access to leads and complimentary USB flash drive stores prospect information.
The XPress LeadPro requires electricity.

<input type="checkbox"/>	\$335	\$390	\$455	_____
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XPress Connect - Licensed App for YOUR iPhone, iPad, Android, and tablets

Use your own mobile device to scan or type badge ID for real-time lead information. XPress Connect features include standard qualifiers or surveys, fast email "follow-up", schedule appointments (**iPhone only**), lead rating, view real-time statistics and the ability to work offline.
Leads available online during and after the event.

Additional Licenses - Get a license for each person in your booth and increase your leads

<input type="checkbox"/>	\$355	\$410	\$475	_____
<input type="checkbox"/>	\$135 for each additional license			_____

System Requirements: Android – compatible with phones and tablets (2.x or higher)
Apple iOS – compatible with phones and iPads (3.x or higher) 3 megapixel or higher camera is recommended

Save 10% with a Lead Retrieval Package: includes Unit, DITP & Custom Qualifiers all packaged together with a 10% savings taken off the cost.

Save 10%

Packages Include:

- Lead Retrieval System
- Custom Sales Qualifiers
- XPress DITP

described below in optional services

XPress Connect Plus Package - features listed above including the DITP and Custom Qualifiers

Connect Plus Bluetooth Printer - One per unit, *available for Connect Plus Only*

XPress LeadKey Package - features listed above including the DITP and Custom Qualifiers

XPress LeadPro Package - features listed above including the DITP, Custom Qualifiers, and USB

<input type="checkbox"/>	\$590	\$675	\$800	_____
<input type="checkbox"/>	+\$80	+\$90	+\$100	_____
<input type="checkbox"/>	\$535	\$620	\$750	_____
<input type="checkbox"/>	\$485	\$575	\$695	_____

XPress Extras - Optional Services (prices listed below are per unit)

XPress eBlast Email Service

XPress eBlast is the complete event email campaign solution. Send custom HTML or plain text emails to your leads, complete with a personalized greeting and your company's unique message. - *this is a post-show service*

XPress Custom Sales Lead Qualifiers

Available for all systems to enhance your post-show follow up. Target ideal prospects!

Submit customized qualifiers with an online order or by email to xpressleadpro@cdsreg.com . - 20 lines with a 22 character limit

XPress DITP Service

Delivery, Installation, Training and Pick-up Service. Ensure your booth staff learns tips to maximize results.

<input type="checkbox"/>	\$220	\$270	\$315	_____
<input type="checkbox"/>	\$105	\$130	\$165	_____
<input type="checkbox"/>	\$105	\$130	\$165	_____

Protect your lead retrieval equipment if lost or damaged by including the equipment waiver with your order.

Company Name: _____

ORDER ONLINE and SAVE \$10 : www.xpressleadpro.com

Use Show Code: MMTS054

Fax both order pages to **1.508.759.4238**

Subtotal	=
Canadian Tax 14.975%	+
Optional Equipment Waiver (cost is per unit)	QTY ____ X \$75 =
Processing Fee (No Fee for ordering online)	+ \$10.00
TOTAL (Canadian dollars)	=

Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!

Leads are available 1 business day post-event at www.xpressleadpro.com/leads for no additional charge.
All orders include onsite and post event tech support.

CONTACT

COMPANY: _____
CONTACT NAME: _____
BILLING ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____ BOOTH #: _____
PHONE: _____ FAX: _____
EMAIL: _____
COMPANY WEB ADDRESS: <http://www.>_____

All orders will be confirmed by email.

PAYMENT

PAYMENT METHOD: ☐ MC ☐ VISA ☐ AMEX
CARD NUMBER: _____
NAME ON CARD: _____
EXPIRATION DATE: _____ "Convention Data Services" will appear on your credit card statement.
SIGNATURE: _____

Questions? Please Call:

1-800-746-9734

1-508-743-0197

or email:

hgosnell@cdsreg.com

Fax both order pages to:
1-508-759-4238

**NO REFUNDS WITH-IN 30 DAYS
OF SHOW OPENING**

***All other order cancellations are
subject to a \$100.00 cancellation fee**

**Onsite orders limited to availability



**CONVENTION
DATA SERVICES®**

Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: _____

PRINT NAME: _____ DATE: _____

Terms & Conditions

1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

- The method of payment shall be in **CANADIAN** dollars and submitted with the order for service. **Cheques will not be accepted as payment.**
- Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received. **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE.**
- Onsite orders are based on unit availability. **NO REFUNDS WILL BE MADE FOR ORDERS CANCELLED WITH-IN 30 DAYS OF THE SHOW OPENING DATES.**
- No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for X•Press LeadKey orders. If your computer does not meet these requirements, our onsite representatives will do their best to upgrade your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- The X•Press LeadPro requires electricity. No partial refunds will be allowed onsite should exhibitor fail to order electricity for X•Press LeadPro orders. If you do not have electricity, and need an alternative unit, an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**

STANDARD EQUIPMENT REPLACEMENT COSTS

X•Press LeadPro	\$2000.00
LeadPro Power Cord	\$25.00
X•Press LeadMobile	\$2000.00
LeadMobile Bluetooth Adapter	\$500.00
X•Press Connect Plus	\$1000.00
Connect Plus Power Cord	\$75.00
Connect Plus Bluetooth Printer	\$1000.00
Connect Plus Bluetooth Adapter	\$250.00
X•Press LeadKey	\$500.00
Barcode Scanner	\$1000.00

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does not purchase the Loss Damage Waiver coverage or coverage rules not expressly followed as detailed in 7b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

7a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

7b) Loss Damage Waiver Terms. The Loss Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within 7 days of reporting the equipment missing. If copy of report is not received within 7 business days of the event end date, Loss Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

- CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.

Capture, Collect and Manage all your leads... with ease



Turn your leads into customers by keeping in touch using Convention Data Service's X•Press Exhibit Tracker.

X•Press Exhibit Tracker lets prospects come looking for you

X•Press Exhibit Tracker is an online tool that provides attendees with a list of the exhibitors they visited, as well as links to exhibitor contact information and web sites. Your organization name and web site URL appear in a linked list that puts attendees one click away from your complete contact details. Exhibit Tracker is live immediately following the event while the impression you left on attendees is still fresh in their minds.

Main Exhibit Tracker page lists your company and web site address

Popup window provides complete contact information



X•Press Exhibit Tracker is **FREE** with the purchase of CDS Lead Retrieval

Features

- Personalized email directs attendees to the Exhibit Tracker web site
- Custom page lists exhibitors visited by each attendee
- Exhibitor's name linked to popup with contact information
- Direct link to the exhibitor's web site

Benefits

- Lengthens exposure to attendees for months after the show
- Increases exhibiting return on investment
- Encourages attendees to contact you directly



Sign up included with a lead retrieval order at no cost and will keep attendees visiting your company for months after the show

Convention Data Services | 107 Waterhouse Road | Bourne, MA 02532

1-800-746-9734 | 1-508-743-0197 | xpressleadpro@cdsreg.com | www.xpressleadpro.com

X•Press Leads
CONVENTION DATA SERVICES®