**SmartSource®**
COMPUTER & AUDIO VISUAL RENTALS

p. (800) 955-5171
e. Leads@SmartSourceRentals.com

HITEC 2017
TORONTO

## LEAD MANAGEMENT SOLUTIONS

## All Solutions

**Leads can be accessed from any computer on our secure website with a unique username/password assigned to you upon pickup/delivery of the device(s) • Leads download during or after the show in Excel • Can easily import to Databases • Features a free-type notes section using the on-screen keyboard**

### PRE SHOW
• Order online – easy and quick
• Take advantage of discount pricing - available for advance orders
• Make the most of your attendee interaction – include qualifiers or instant email

### SHOW SITE
• Avoid a line - pick up your devices early at show service desk
• Forgot to order in advance? Additional scanners available for onsite ordering
• Scan attendee badges and free-type notes using the on-screen keyboard
• Technician on site during set up and show hours and 24/7 support available at 800-476-9959

### POST SHOW
• Access your leads anytime from any computer on our secure website
• Easily download your leads data into an Excel file
• Misplaced your password – email Leads.Support@SmartSourceRentals.com

## Option 1 - App Software

### Lead Retrieval App
An app built for Apple and Android devices. This badge scanning software is an installed option for use with your own phone/tablet with Apple Operating System 8 or higher or Android 4.4 or higher with rear facing autofocus camera with at least 5 megapixels. Leads can be accessed via website and downloaded to an Excel document.

### iPad®, App & Strap
Includes a SmartSource iPad rental with App installed for your use during the show. Strap with 360 degree rotation secures iPad in one hand.

## Option 2 - Scanner

### Scanner
Wireless, handheld badge scanner. Electrical Order not required. Battery will be fully charged. The scanner is pre-loaded with qualifiers and free-type notes section. Leads scanned at the show can be accessed from any location/computer on our secure website.

### Lead Printer - Wireless
Small wireless bluetooth printer can print after each scan, or you can manually print individual leads at any time. Battery charged. One (1) printer per scanner. Rental includes two (2) paper rolls.

## Customize your lead

### Why Custom Qualifiers?

A huge benefit of electronic lead management is the ability to 'qualify' your leads. A qualified lead is a much more valuable piece of information than a badge scanned with no qualification. Every badge scanned should have a qualifier or note to ensure you remember the interaction when you follow-up after the show. Create your own Custom Qualifiers. Make sure you take advantage of this valuable tool.
Your system Includes Standard Qualifiers for free. Examples are: Decision maker • Follow up email/phone
• Set up post show meeting

**SmartSource®**
COMPUTER & AUDIO VISUAL RENTALS

p. (800) 955-5171
e. Leads@SmartSourceRentals.com

**ORDER ONLINE**
**CLICK HERE**

**HITEC 2017**
**TORONTO**

Discount price deadline date:
Orders accepted until:

## LEAD RETRIEVAL ORDER INFORMATION

Business name:                                    Booth name if different:                          Booth number:

Address:                                          City:                          State:        Zip Code:

Ordered by:                                       Phone:                         Email:

Onsite contact if different from above:                                          Cell:

Send data download link to email:                          Send receipt to email:

Today's date:                    Email confirmation, rental agreement and credit card receipt will be sent by email within one (1) business day of submitting this form. If order is not confirmed within this time period, please call 800-955-5171.

## LEAD RETRIEVAL PRODUCTS & ACCESSORIES

| | Discount available until | Orders accepted until | Qty | Total |
|---|---|---|---|---|
| **BEST VALUE** | | | | |
| **Scanner Package includes** Scanner, Custom Qualifiers, Lead Printer, In-booth Delivery & Training. **Delivery:** (Date & Time - 2 hour window required) | $495 | NA | | |
| **OPTION 1 - Choose an app** | | | | |
| **App Software** Download to the Smartphone or Tablet you are bringing to the show. Please note: App runs on iOS 8 or higher and Android 4.4 or higher. The following devices are supported with rear facing autofocus camera with at least five megapixels: iPod Touch (5th generation or later), iPhone 4 or later, iPad Mini, iPad, Android Phones, Android Tablets | $250 | $295 | | |
| **Additional exhibitors in your booth?** Add an app license for your additional phones/tablets | $150 | $150 | | |
| **App Software with iPad rental** Includes app, iPad, iPad strap for duration of show | $370 | $410 | | |
| **OPTION 2 - Choose a scanner** | | | | |
| **Scanner** Handheld/wireless/battery operated | $349 | $395 | | |
| **Scanner & Lead Printer** Wireless printer includes 2 rolls of paper | $399 | $470 | | |
| **Scanner & Custom Qualifiers** With this option please complete Customer Qualifier Order Form | $444 | NA | | |
| **In-Booth Delivery & Training** If delivery is ordered, a representative must be present in the booth at the date/time specified or we cannot provide delivery. Forfeited deliveries will not be refunded and scanner must be picked up from the service desk **Delivery:** (Date & Time - 2 hour window required) | $95 | $100 | | |
| **OPTION 3 - Developer's Kit** | | | | |
| Developer's Kit Badge Information available 7 days before show | $499 | $599 | | |
| **Processing Fee** This fee only applies to orders emailed. SAVE BY ORDERING ONLINE | | | | |

**How do I get my scanner or app?** Scanners and IPads: Unless "In-Booth Delivery & Training" is ordered, all equipment must be picked up from the SmartSource Service Desk within (2) two hours of the show floor opening. Upon close of the show, all devices and supporting equipment must be returned to the SmartSource Service Desk within (1) one hour. App: Email will be sent with instructions to download app, Log-in and Password 7 days before show. All rentals include 24/7 service and support at 800-476-9959.

**Terms and Conditions:** No refunds will be made to any order or package option cancelled within 7 days of show start. Prices and equipment are subject to change without notice. All Lead Retrieval Information is provided at the discretion of Show Management. Drayage and union fees are not included. Our rental includes damage and loss clause at no charge. If a device is lost we do require a police report to accompany the claim of your lost unit. See details of terms and conditions at **www.smartsourcerentals.com.**

Subtotal:

% Tax:

Total:

## CREDIT CARD PAYMENT INFORMATION

Cardholder acknowledges and agrees to the Terms and Conditions available upon request and authorizes this credit card to be used as payment for this rental/onsite additions.                          Same address as above

Card number:                                      Address:

Expiration date:            Code:                 City:                          State:        Zip Code:

Cardholder name:                                  Cardholder signature:

**Show name:**                                    **Show venue:**                          **Show code:**