

Booth Rental Information

The Ontario Dental Association (ODA) will not accept exhibits that do not comply with ODA By-laws, ODA Policy or where the exhibiting and/or display of such products or services would constitute the promotion of a product known to be hazardous to health.

The display of any product should not be construed as an endorsement of/or approval by the Ontario Dental Association. The exhibitor agrees not to imply in any way to a third party that acceptance as an exhibitor constitutes endorsement of a product or service by the Ontario Dental Association.

The Ontario Dental Association reserves the right to refuse to rent exhibit space at the Annual Spring Meeting as it shall, in its sole discretion, decide upon.

Health Canada Regulations – Class II, III and IV Medical Devices

In Canada, certain devices must have a **Medical Device License** before they are permitted to be sold. Prior to selling a device in Canada, manufacturers of Class II, III and IV devices must obtain a Medical Device License. Unlicensed Class II, III and IV medical devices are prohibited from being displayed and/or sold at the ASM.

New Exhibitors

To be considered as a new ASM Exhibitor, please visit asm.oda.ca and complete the 'New Exhibitor Application' form. Please note that the approval process may take up to 2-3 weeks.

Cancellation Policy

- **Cancellation of booth space prior to February 10, 2018 will be subject to a charge of \$1,000 per 10'x10' booth space.**
- **No refunds will be given for cancellations received after February 10, 2018.**
- All cancellations must be in writing.
- In the event any irreconcilable dispute shall arise between any exhibitor/sponsor and the ODA, the ODA reserves the right to terminate the agreement between such party(ies) and itself and to make such financial refund(s), if any, in whole or in part to the exhibitor/sponsor as the ODA in its sole discretion deems appropriate; provided that the said decision of the ODA shall be final and binding on the parties herein.

Booth Assignment: ASM Loyalty Points System

In processing booth applications, the booths are allocated based upon the ODA's ASM Loyalty Points System. Every effort will be made to provide exhibitors with their requested spaces, or one(s) in a similar area or configuration. However, **we cannot guarantee that the location requested on the application will be the space assigned.**

This Loyalty System is comprised of historical information contained in the ODA's exhibit contract records dating back to 1927, and includes the following elements:

- The number of years a company has exhibited at ODA Annual Spring Meetings. (One Loyalty Point is allocated for each year a company exhibits.)
- The number of booths taken by that company during those years. (One Loyalty Point is allocated for each 10' x 10' booth a company takes during those years.)
- Loyalty Points accumulated through a company's involvement in the ASM Sponsorship Program.
- Ties between companies with identical scores will be broken using the date the application with the deposit is received.

Booth Rental Information

What's **INCLUDED** in the Booth Rental Fee

- 10' by 10' draped exhibit booth (3' side walls x 8' back walls)
- On-site storage of exhibitor's crates
- All material handling charges
- Janitorial services within the booth (Wednesday and Thursday nights)
- Janitorial services in the general exhibit area and aisles
- 24-hour security
- 5 exhibit badges per 10' x 10' booth
(Additional badges may be ordered for a fee of \$30 per badge).

PLUS...

- Use of the **Exhibitors' Lounge** on-site at the ASM, where complimentary refreshments are available on Thursday and Friday during show hours. ODA Exhibit badges must be worn to gain entry to the Exhibitors' Lounge.
- **Cocktail Reception** on the exhibit floor, Thursday and Friday from 4:30 pm – 5:30 pm. Each exhibitor will receive a ticket for a complimentary drink.
- **Complimentary listings** in Final Program, ODA Website, Mobile App, and On-site Exhibitor Directory.

What's **NOT INCLUDED** in the Booth Rental Fee

- Electrical is NOT included in the rental fee. Electrical requirements may be ordered directly through SHOWTECH Power and Lighting.
- Carpeting
- Furnishings
- Sign and banner hanging
- Internet access
- Transportation
- Advance warehousing
- Telecommunications

PLEASE NOTE: Booth carpeting/flooring is a mandatory requirement.

Booth Fees

See floorplan pages 14-15 for location details

NOTE: Fees are in CDN\$ and do not include 13% HST

Booths in Area A

- Regular booths \$2,925
- Corner booths \$3,125

Booths in Area B

- Regular booths \$2,725
- Corner booths \$2,925

Booths in Area C

- Regular booths \$2,525
- Corner booths \$2,725

Meeting Room 10' x 10' \$2,500

Meeting Room 20' x 20' \$4,500

Exhibitor Warnings

Exhibitor Listings

The ODA only collects exhibitor information for the ASM through your Expocad Exhibitor Account. Please be aware of companies requesting your information for a "Free Exhibitor's Directory Listing". If you sign an insertion order from one of the companies listed below, you may be entering into a three-year advertising contract.

Do Not Respond to Requests From the Following Companies/Publications:

- FairGuide – Construct Data (Slovakia)
- Expo-Guide – (Mexico)
- EventFair – The Exhibitors Index for Fairs and Exhibitions
- World Business Guide – International Directories Group

For more information, please visit:

http://www.iaee.com/resources/warnings_to_exhibitors/

Official ASM Hotel Room Blocks

The ODA does not have a housing bureau or travel agent authorized to make hotel reservations related to the Annual Spring Meeting. Please make your reservations directly with the hotel.