

# Exhibitor Registration Information



# **Exhibitor Badge Registration**

The ASM18 Exhibitor Registration website will be open for exhibitors to register booth personnel in January 2018. Email notifications will be sent to all registered exhibitors with the website link and log-in information.

PLEASE NOTE: On-site exhibitor registrations will require photo ID and proof of employment with the exhibiting company. Accepted proof may include a business card or a letter from the exhibiting company to verify the individual as booth staff for the ASM.

For security and safety reasons, **EXHIBITOR BADGES MUST BE WORN AND VISIBLE AT ALL TIMES** during the ASM show hours. On-site security will be checking badges during the show. Individuals without red badges will be asked to leave the show floor.

Badges may be picked up from the Exhibitor Registration Desk on Level 600 during the following hours:

Wednesday, April 25 10:00 am -7:00 pm Thursday, April 26 7:00 am -5:30 pm Friday, April 27 7:00 am -5:30 pm

#### **Media Relations**

Any and all media-related activities for exhibits must be channeled through Bonnie Dean, Manager, Communications and Public Affairs at 416-922-3900 x 3314 or via email at bdean@oda.ca.

# **ASM18 Badge Colours**

**Red** – Exhibitor

**Blue** – All Dentists

Orange - Dental Student

**Green –** Dental Hygienist, Dental Hygienist Student

Purple – Dental Assistant, Office Manager, Receptionist,

Dental Assistant Student

Yellow - Guest

**Brown** – Dental Technologist

Black - Press, Visitor

Clear - ODA Staff/Support Staff

### **Hotel Reservations**

The ODA does not have a housing bureau or travel agent authorized to make hotel reservations related to the Annual Spring Meeting. Exhibitors are responsible for making their own hotel room reservations. Please make your ASM reservations directly with one of the designated hotels. Room blocks will be open to exhibitors in December. Please visit our website at <a href="mailto:asm.oda.ca">asm.oda.ca</a> to reserve your accommodations online.

#### **Conference Session Breaks**

9:00 am - 10:00 am Following the Opening Keynote

Session on Thursday and Friday

11:30 am - 2:30 pm Lunch break on Thursday and Friday

4:30 pm - 5:00 pm End of Sessions on Thursday

and Friday