

May 9-11, 2019



Metro Toronto Convention Centre, South Building



Dear ASM19 Exhibitor,

You may have received an email which looks like it was sent by me regarding an outstanding invoice. At first, these individuals were only using my name in the body of the email but they have now progressed to being able to send the email so that it looks like it is coming from my email address. Please be very careful about these emails and <u>do not open</u> the attachment. Legitimate ODA 'Invoice' and 'Receipt' attachments will be a pdf and the name of the document will include your company name, your invoice number and the invoice date – here is an example of an invoice for my 'TEST' account:



TEST_1657_2019011 41354.pdf

You will also see my official ODA signature line as follows:

Vicky Hatzopoulos, CEM

Exhibits and Sponsorship Coordinator | Ontario Dental Association
4 New Street, Toronto, ON M5R 1P6

Direct: 416-355-2266 | Toll-free: 800-387-1393, ext. 2266 | Cell: 416-721-4808 | Fax: 416-922-9571













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As well, some "creative" entities are misrepresenting their relationship with the ODA or ASM19, or seeking to trick exhibitors, all with a view to selling their goods or services. For all ODA ASM19 Official Show Services, please refer to the <u>ASM19 Exhibitor Service Centre</u> where you will find all of the legitimate order forms and online links.

The ODA suggests that exhibitors take note of the following important guidance:

<u>Hotel Room Bookings</u> – Please book your hotels <u>directly with the hotel</u>. We do not have a housing bureau authorized to make reservations on behalf of the ODA for the ASM.

<u>Exhibitor Listings</u> – The information for your exhibitor listing is only collected through your <u>Expocad Exhibitor Account</u>. Please <u>DO NOT RESPOND</u> to any emails or letters you may receive in the mail or by email requesting this information.

Click here for further information.

<u>Attendee Lists</u> – The ODA is compliant with the Privacy Laws and the Anti-Spam Legislation. We do not sell our attendee list therefore if you receive an email claiming the sale of this information, please do not respond and delete it immediately.

<u>Dental Tribune</u> – The ODA does not have a partnership with the Dental Tribune and we do not promote the sale of advertising space in this publication. We are aware that this publication is distributed onsite at many other dental meetings but it is <u>NOT DISTRUBUTED ONSITE AT THE ASM</u>.

If you are unsure about any communications you receive with regards to the ASM, please do not hesitate to contact me directly.

Regards,

Vicky Hatzopoulos

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