

Print Advertising Rates: Final Program

Final Program Advertising Rates

		SIZE		4-Colour	B & W
7	Full Page (Trim)	4.5"	x 9"	\$3,100	\$1,500
	Full Page (Bleed)	4.75"	x 9.25"		
8	½ Page Horizontal	3.5"	x 3.5"	2,100	800
9	¼ Page Horizontal	3.5"	x 1.75"	1,200	450

COVERS (4-Colour only)					
OBC (Trim)	4.5"	x	9"	\$4,100	—
OBC (Bleed)	4.75"	x	9.25"		
IFC/IBC (Trim)	4.5"	x	9"	3,900	—
IFC/IBC (Bleed)	4.75"	x	9.25"		



Terms and Conditions

• 2019 Preliminary Guide and Final Program advertisers must be exhibitors at the 2019 ASM.

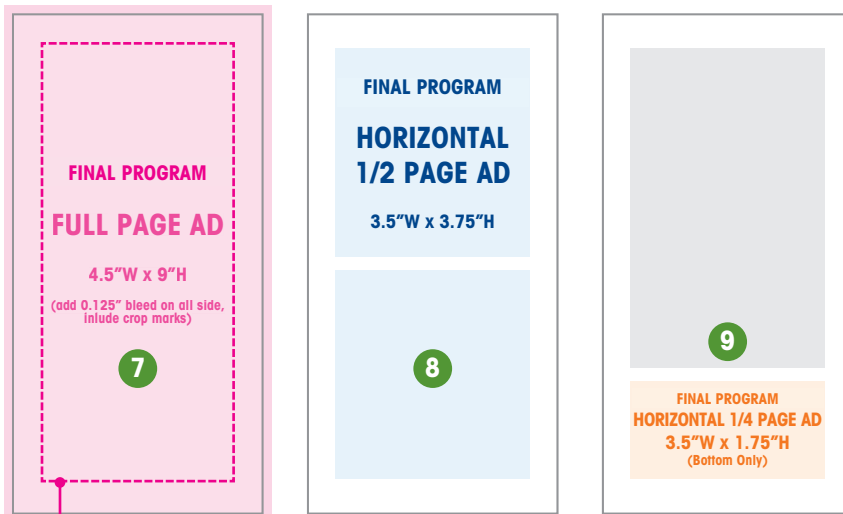
- Payment in full is due at time of space closing. All published rates are subject to 13% HST.
- Cancellations and space changes will not be accepted after the closing dates.

Publisher Conditions: Advertising material is subject to approval by the Ontario Dental Association.

See: Mechanical Requirements on page 23

Final Program Space Closing
March 11, 2019

Final Program Material Closing
March 29, 2019



Discounted combination rates are available – please contact us for details!

	DIMENSIONS
Full Page (Trim)	4.5" x 9"
Full Page (Bleed)	4.75" x 9.25"
½ Page Horizontal	3.5" x 3.5"
¼ Page Horizontal	3.5" x 1.75"

PLEASE NOTE: LIVE AREA Full page ad 3.67" x 8.25"

(see dashed pink area) See following page for detailed information.

May 9–11, 2019
Metro Toronto Convention Centre
South Building

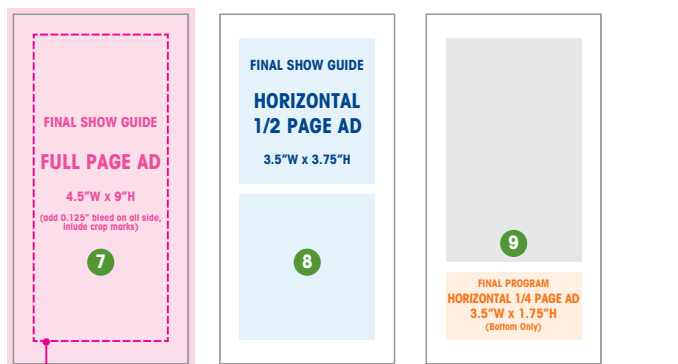
ASM19

To learn more about our exciting sponsorship and advertising opportunities, please contact:

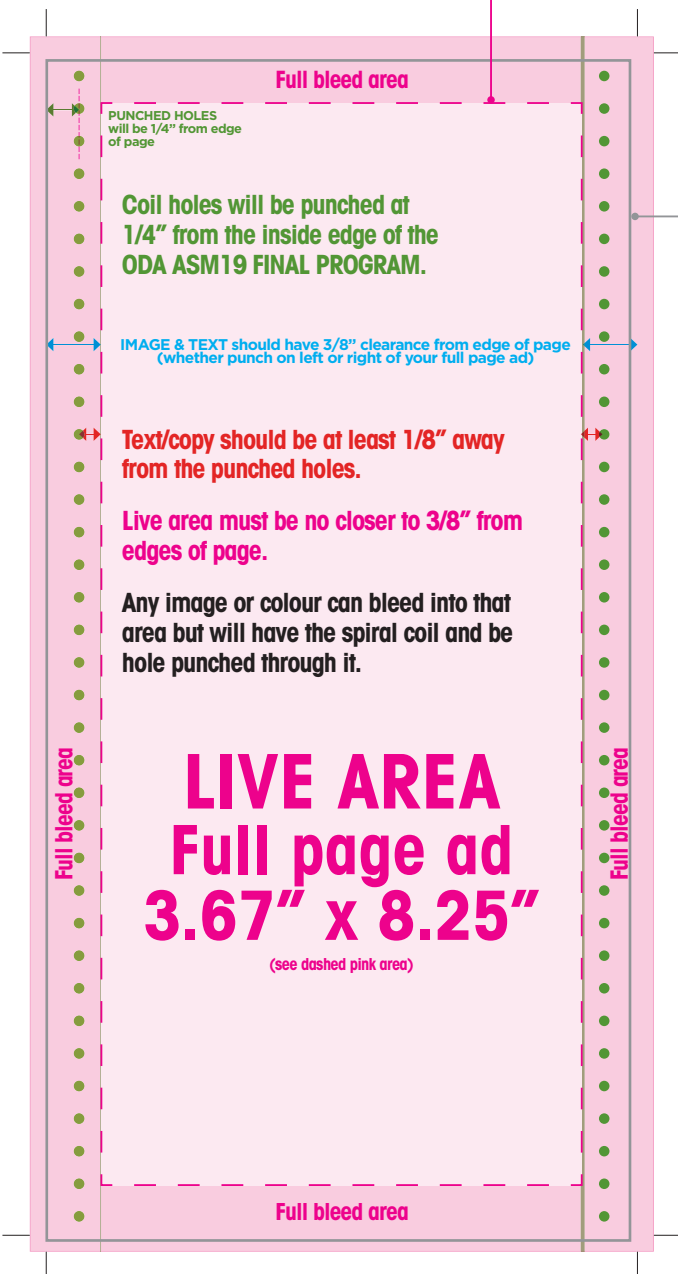
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Detailed Ad Specs: Final Program



PLEASE NOTE: LIVE AREA



TRIM EDGE OF PAGE

